

Horizon 2040 Long Range Transportation Plan Survey

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Findings
Report

Submitted by:

ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061

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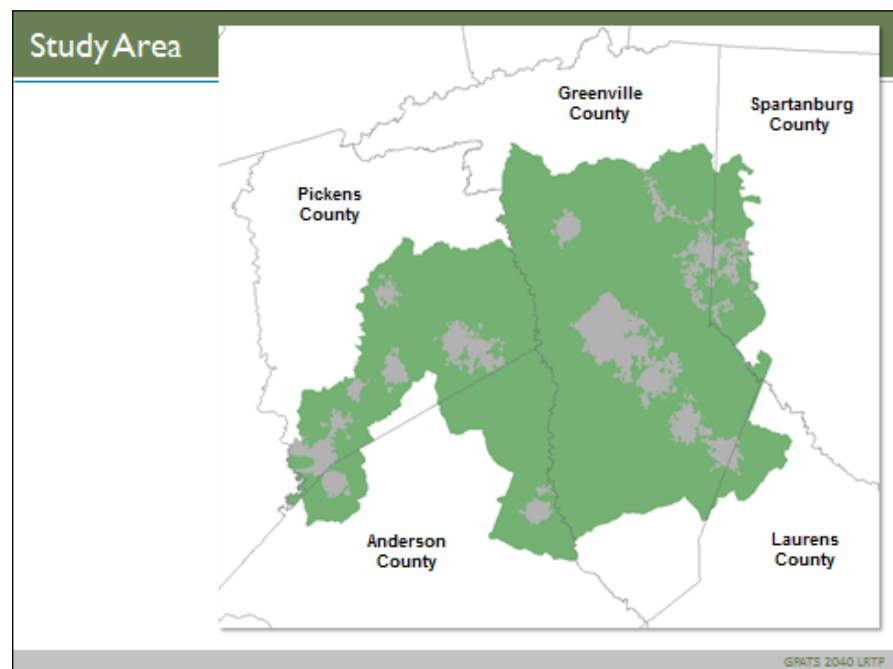
Horizon 2040 Long Range Transportation Plan Survey

Purpose and Methodology

ETC Institute administered a survey to residents of the Greenville-Pickens area during the winter of 2016. The purpose of the survey was to help the Greenville-Pickens area update the region's transportation plan. Horizon 2040, the Greenville-Pickens area's new long range transportation plan, considers all travel modes, including automobiles, bicycle, pedestrian, transit, and freight. Public outreach is an essential component of understanding the region's existing and future transportation needs and identifying viable solutions. Survey responses will be used to help shape the direction of the plan.

The three-page survey, cover letter and postage paid return envelope were mailed to a random sample of households in the Greenville-Pickens area. The map below shows the study area from which respondents were selected for the random sample. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. At the end of the online survey, residents were asked to enter their home address, this was done to ensure that only responses from residents who were part of the random sample were included in the final survey database.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the area from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey



was matched to the original random sample, it was included in the final survey database.

completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted.

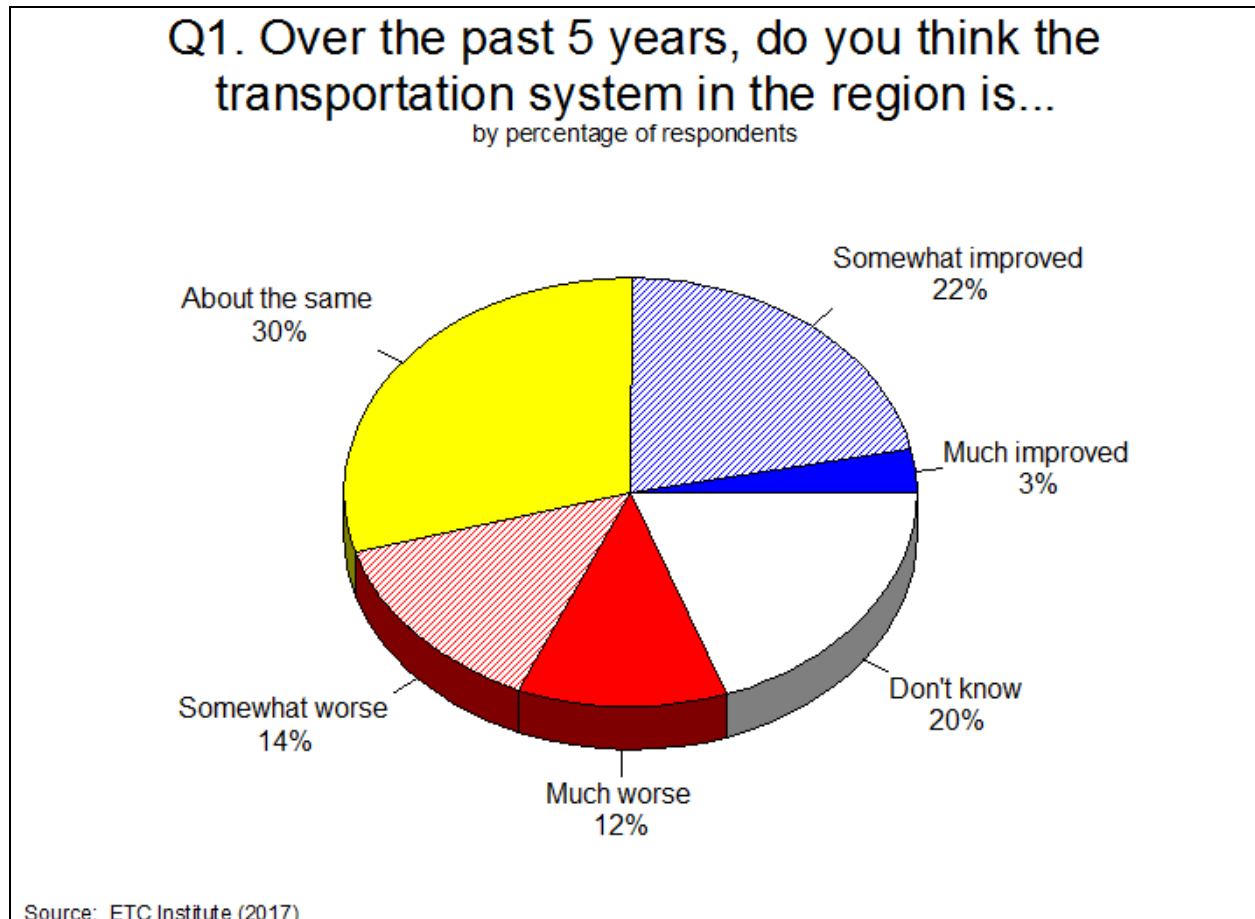
The goal was to obtain completed surveys from at least 400 residents. The goal was exceeded with a total of 525 residents completing the survey. The overall results for the sample of 525 households have a precision of at least +/-4.3% at the 95% level of confidence.

This report contains:

- An executive summary of the methodology for administering the survey and major findings,
- charts showing the overall results for most questions on the survey,
- tables that show the results of the random sample for each question on the survey,
- and a copy of the survey instrument.

Major Findings

Overall Perceptions. A quarter (25%) of respondents indicated the transportation system in the region is either “much improved” (3%) or “somewhat improved” (22%). Thirty percent (30%) of respondents indicated the transportation system has stayed “about the same”, and 26% indicated it was either “somewhat worse” (14%), or “much worse” (12%). One out of every five respondents did not know if the system had improved or gotten worse.



Public Transportation. A majority of respondents (63%) indicated they believe the region needs more public transportation, only 2% indicated that the region has more bus service than is needed, and 6% indicated the region has the right amount of bus service. Twenty-nine percent (29%) of respondents indicated they don't know if there is a need or not for additional service in the region.

When asked to indicate which public transportation improvements they would most like to see 51% of respondents indicated they would like to see rapid transit (e.g. rail), 39% would like to see better local bus service, 22% would like to see better options for persons with disabilities, and 20% would like to see better express bus service. Although a majority (51%) of respondents would like to see rapid transit, it is not an overwhelming majority which indicates further studies are needed to gain more insight into public perceptions regarding the need of rapid transit in the region.

Pedestrian. Eighty-two percent of respondents indicated that the improvement of pedestrian facilities in the region is either "very important" (42%) or "important" (40%). Only 11% gave a "neutral" response, 6% indicated it was "not a priority", and 1% indicated it was "not at all important".

When asked to indicate which pedestrian improvements are most important to them 72% of respondents indicated sidewalks, 44% indicated greenways and trails, 26% indicated crosswalks, and 22% indicated pedestrian signals. Overwhelmingly sidewalks were the pedestrian improvement most important to respondents, however crosswalks and pedestrian signals are a big part of a good sidewalk system in any region. Although these items, crosswalks and pedestrian signals, did not garner as much attention from respondents, they are still vital to successful sidewalk infrastructure.

Bicycle. Sixty-two percent of respondents indicated that the improvement of bicycle facilities in the region is either "very important" (29%) or "important" (33%). Twenty-one percent (21%) gave a "neutral" response, 11% indicated it was "not a priority", and 6% indicated it was "not at all important". Respondents are clearly more interested in improvements to pedestrian facilities, but there is good support for improved bicycle facilities as well. The most important bicycle improvements are off street trails (52%) and on-street bicycle facilities (48%), bicycle parking and better directional signage along trails both received minimal responses.

Driving. Respondents were asked to think only about driving and indicate which improvements they would most like to see in the region. Sixty-three percent (63%) of respondents indicated they would like to see existing roads repaved, 40% would like to see existing roads widened, 35% would like coordinated traffic signals, 21% would like improved intersections, 11% would like to see new roads built, and 8% would like medians to be built to improve safety. A major trend among respondents throughout the nation is the desire to see the surface of roads and highways improve, the residents of the Greenville-Pickens area uphold the national trend.

Improvements. When respondents were asked to indicate which transportation improvements would have the most positive impact on the region's economy 70% selected the improvement of local roads, 54% indicated improving and expanding highways and interstates, and 28% indicated replacing and repairing bridges. The three most selected responses are all centered on improving the roadways in the region. Only 11% of respondents selected building new roads and only 8% of

respondents selected building medians to improve safety. Thirteen-percent (13%) of respondents selected focusing on rail and freight movements when asked to select which improvement would have the most positive impact on the region's economy.

When considering transportation safety and security 37% of respondents indicated they believe the region should focus on improving safety, 12% believe the region should focus on making travel times more predictable, 12% would like to see a reduction in emergency response times, 15% would like to see an investment in transportation technologies, and 19% would like to see improvements making it easier to bike and walk.

Transportation Decisions. Respondents were asked to indicate what the region should consider when making transportation decisions. They were asked this question three times using different responses for each iteration of the question. All together there are 12 total options that respondents could have chosen from.

The three items respondents most believe the region should consider when making transportation decisions are: improving the condition of existing roads and bridges (56%), making it easier to travel between home and work (46%), and designing streets based on nearby land use (41%). The second most selected responses include: economic development and job creation (32%), using technology to manage congestion (26%), and protecting the environment (24%).

Conclusions

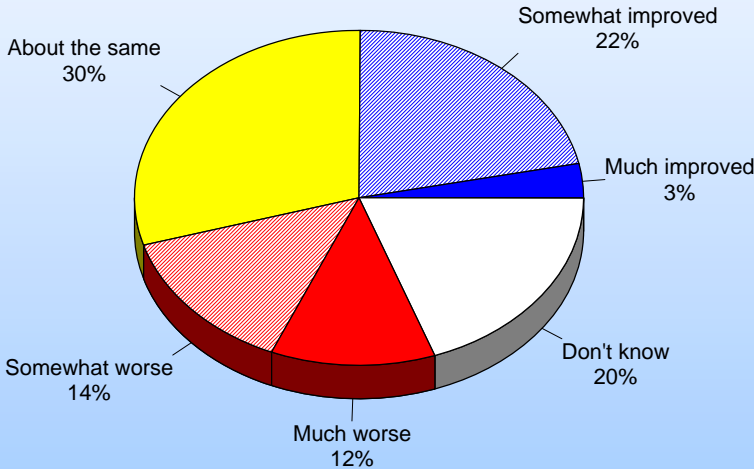
Respondents in the region have indicated they would like to see the improvement of the condition of existing roads, highways, interstates, and bridges in the region above all else, 63% of respondents indicated they would like to see existing roads repaved in the region. The same overarching theme is discovered whenever discussing transportation improvements nationally. The second most important item is typically traffic and congestion management on roads and highways. This is also a major theme in the Greenville-Pickens region as evidenced by 46% of respondents indicating the region should consider making it easier to travel between home and work and 70% believe the improvement of local road would lead to the most positive impact in the region's economy.

A strong number (51%) of respondents did indicate they would like to see some form of rapid transit in the area. However, this number indicates there is support, but much more insight is needed if the region is to make any major decisions regarding this topic. To further the case for regional rapid transit 63% of respondents did indicate the region does need more public transportation. Although these survey results do show potential support for future public transportation development, there is not overwhelming evidence to suggest a majority of residents would be in favor of improved or increased services in the region.

Section 1

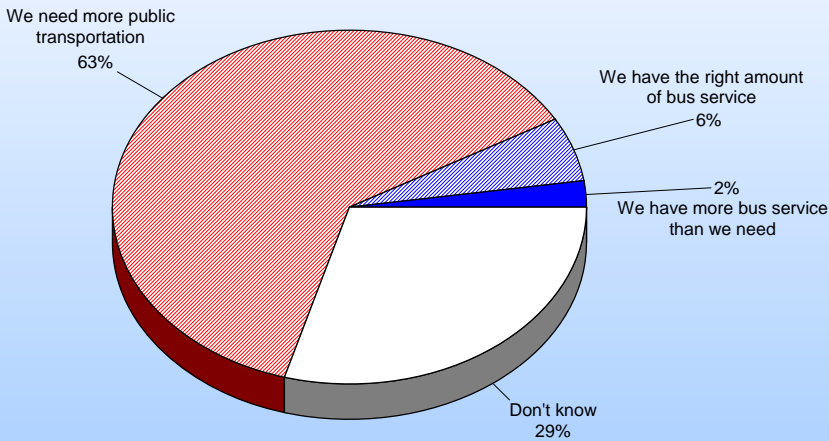
Charts and Graphs

Q1. Over the past 5 years, do you think the transportation system in the region is... by percentage of respondents



Source: ETC Institute (2017)

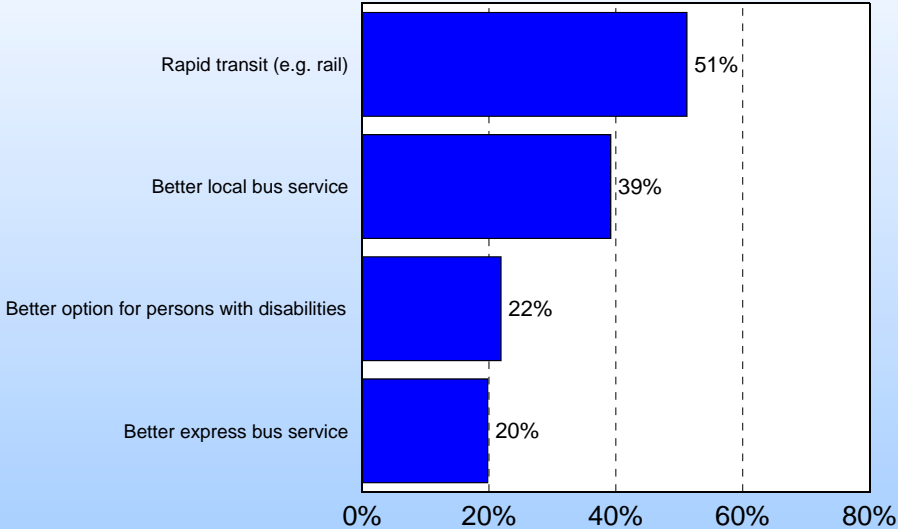
Q2. When considering the public transportation in the region, would you say... by percentage of respondents



Source: ETC Institute (2017)

Q3. What public transportation improvements would you like to see in the region?

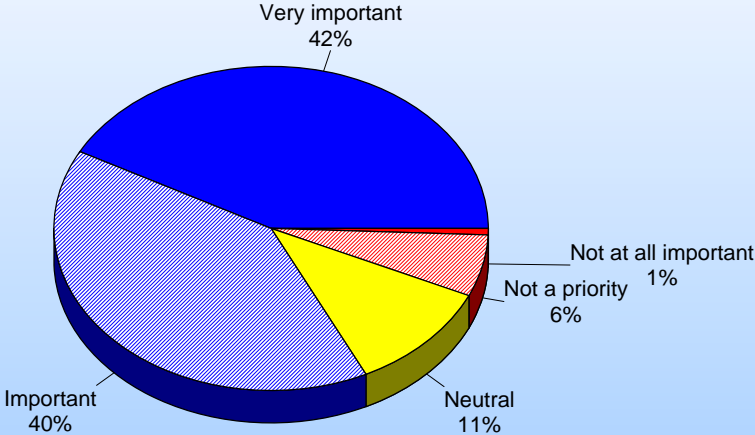
by percentage of respondents, multiple responses allowed



Source: ETC Institute (2017)

Q4. How important is it to improve pedestrian facilities in the region

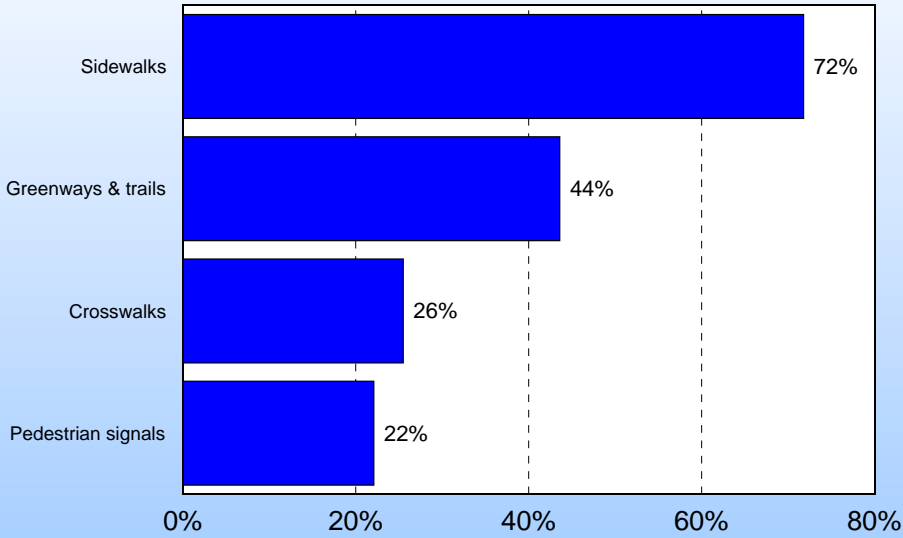
by percentage of respondents



Source: ETC Institute (2017)

Q5. Which two of the following pedestrian improvements are most important to you?

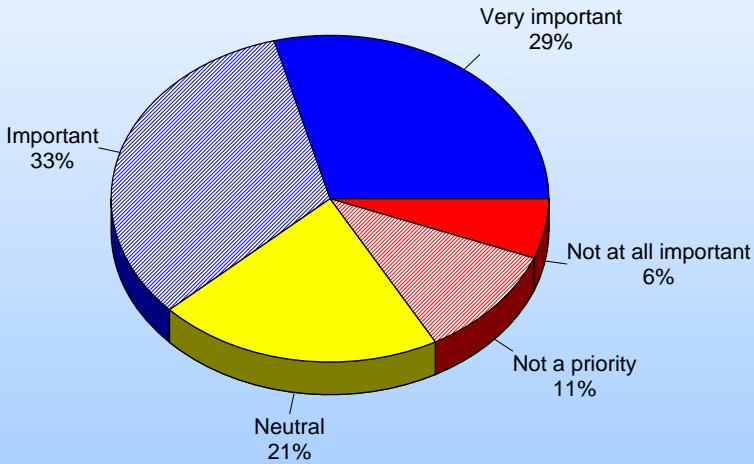
by percentage of respondents, two responses allowed



Source: ETC Institute (2017)

Q6. How important is it to improve bicycle facilities in the region

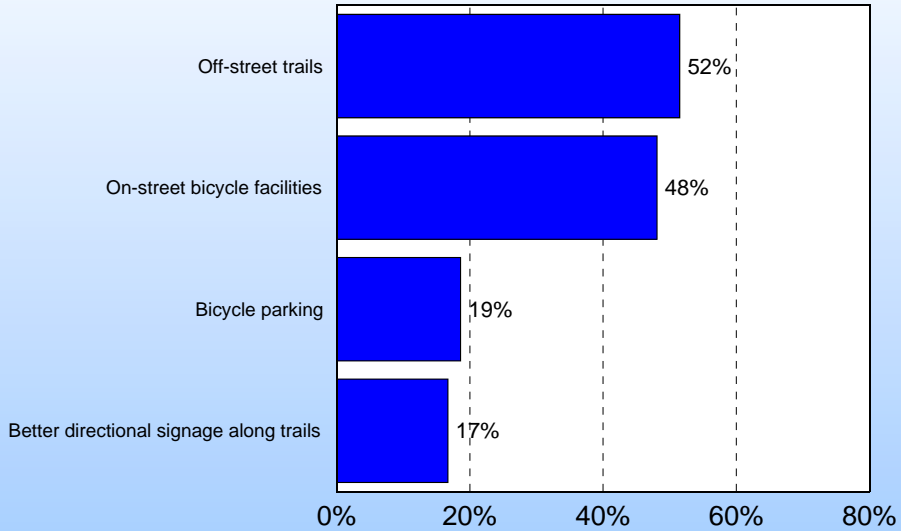
by percentage of respondents



Source: ETC Institute (2017)

Q7. Which two of the following bicycle improvements are most important to you?

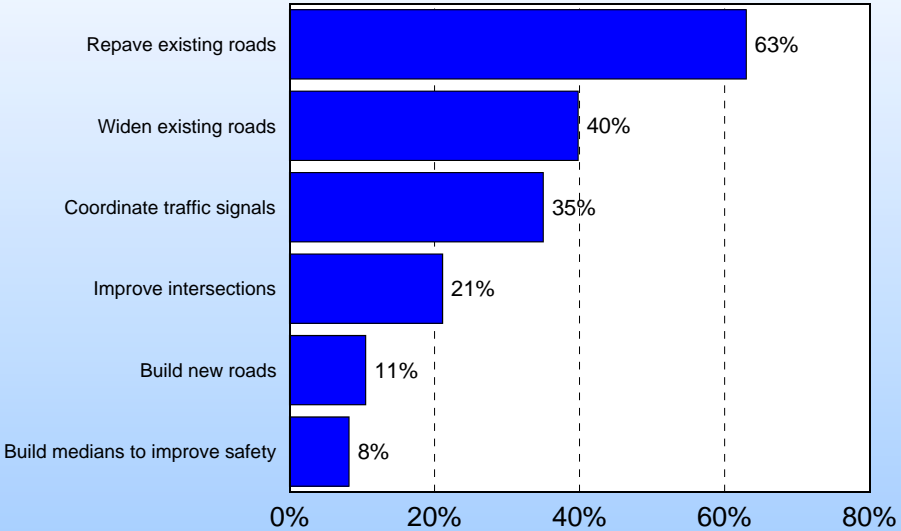
by percentage of respondents, two responses allowed



Source: ETC Institute (2017)

Q8. Now thinking ONLY about driving, which improvements would you most like to see in the region?

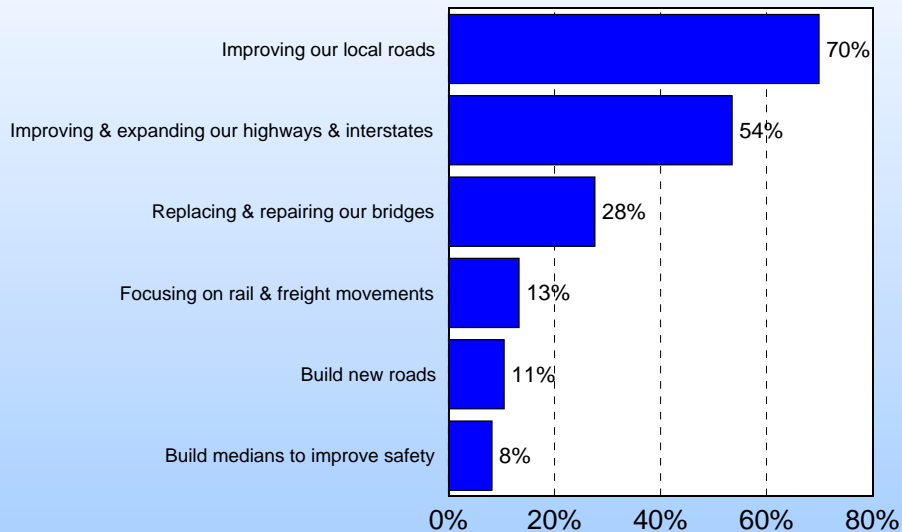
by percentage of respondents, two responses allowed



Source: ETC Institute (2017)

Q9. Which transportation improvements would have the MOST positive impact on our region's economy?

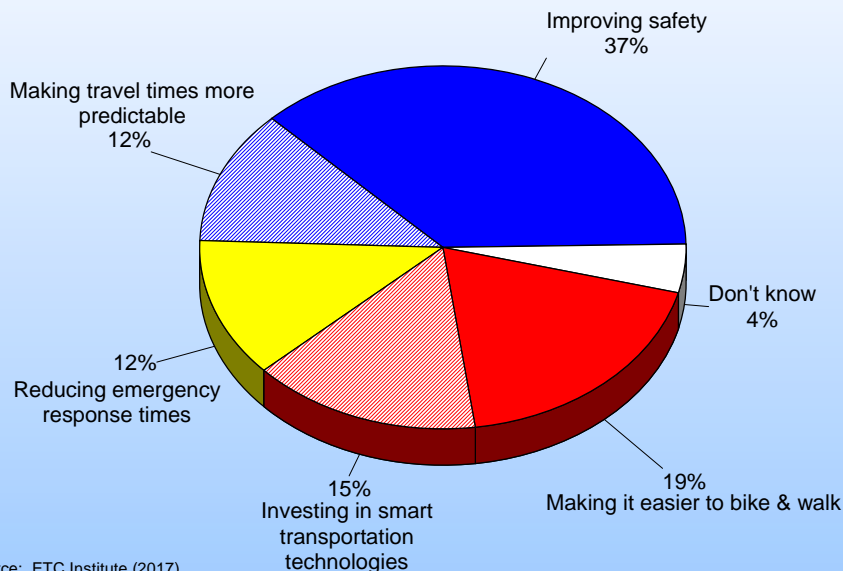
by percentage of respondents, two responses allowed



Source: ETC Institute (2017)

Q10. When considering transportation safety and security, we should be focusing on...

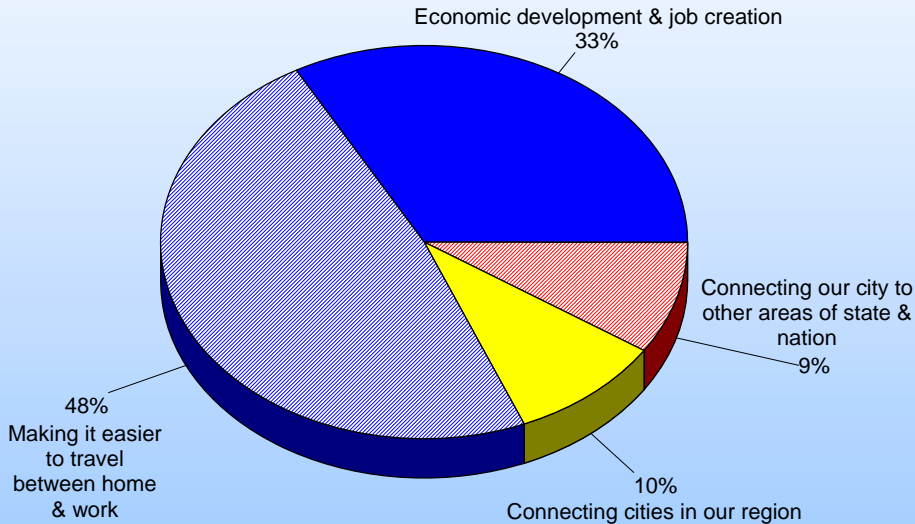
by percentage of respondents



Source: ETC Institute (2017)

Q11. When making transportation decisions, we should consider...

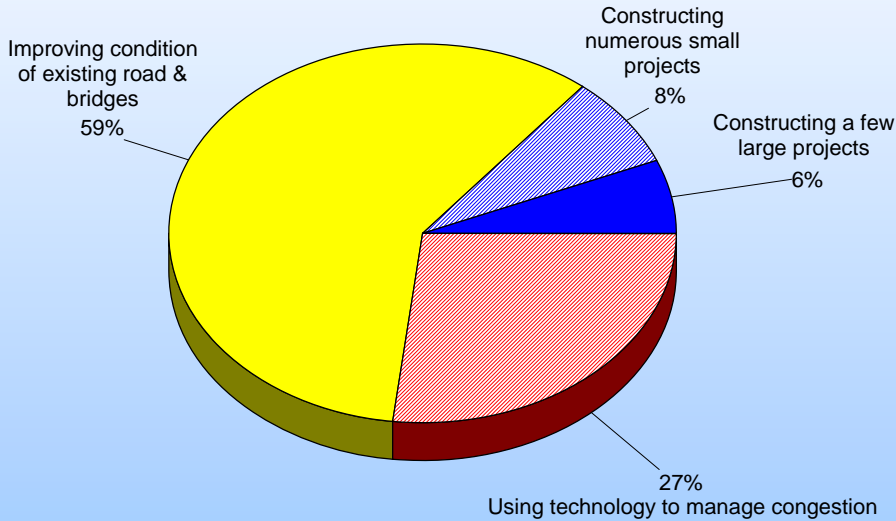
by percentage of respondents



Source: ETC Institute (2017)

Q12. When making transportation decisions, we should consider...

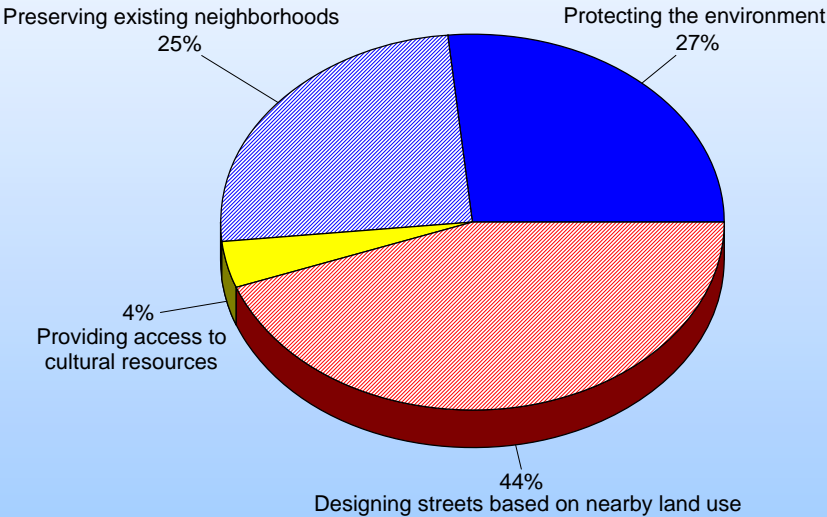
by percentage of respondents



Source: ETC Institute (2017)

Q13. When making transportation decisions, we should consider...

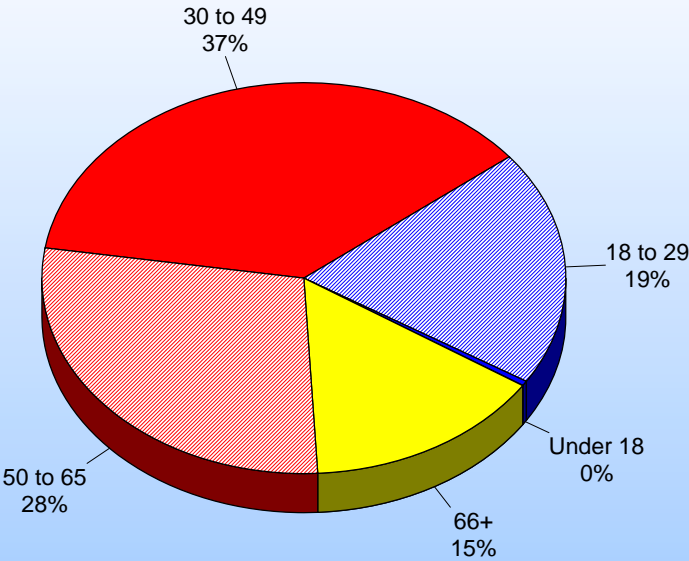
by percentage of respondents



Source: ETC Institute (2017)

Q14. Respondent's Age

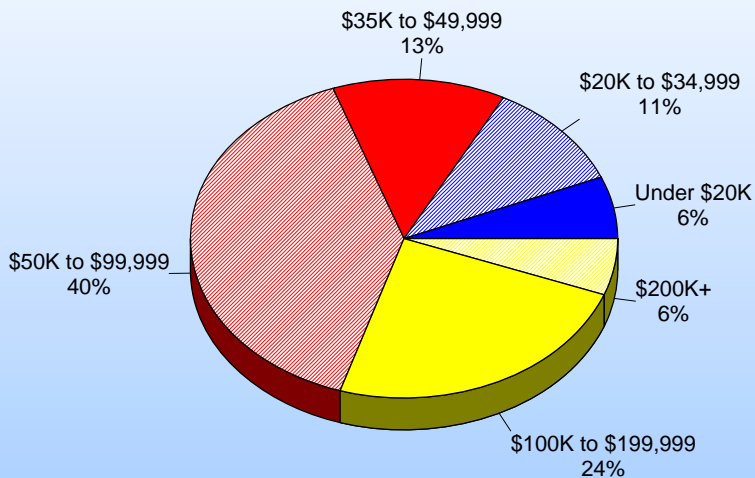
by percentage of respondents



Source: ETC Institute (2017)

Q15. Total Annual Household Income

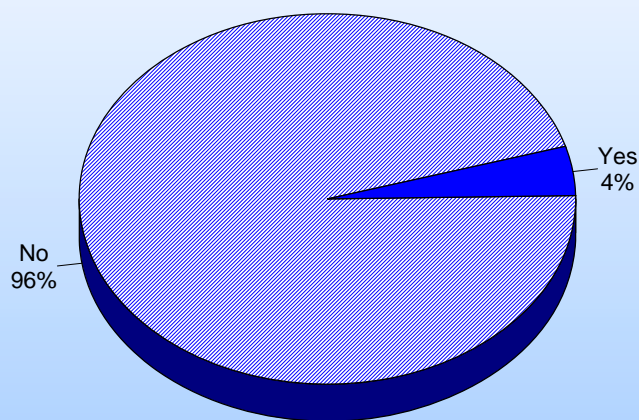
by percentage of respondents



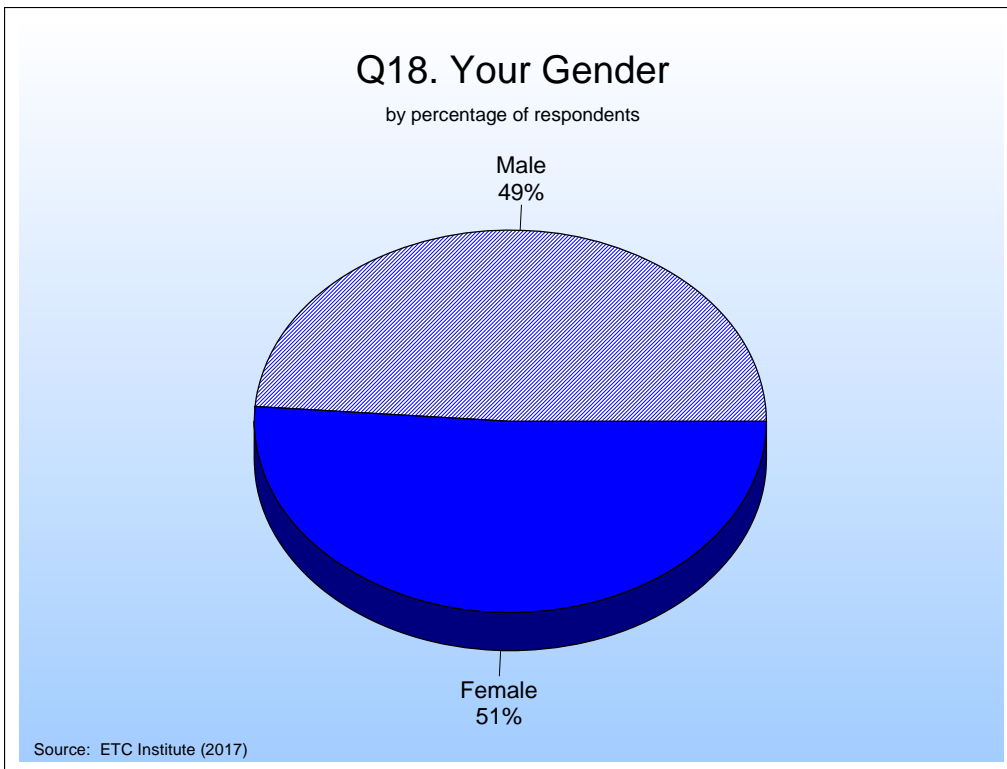
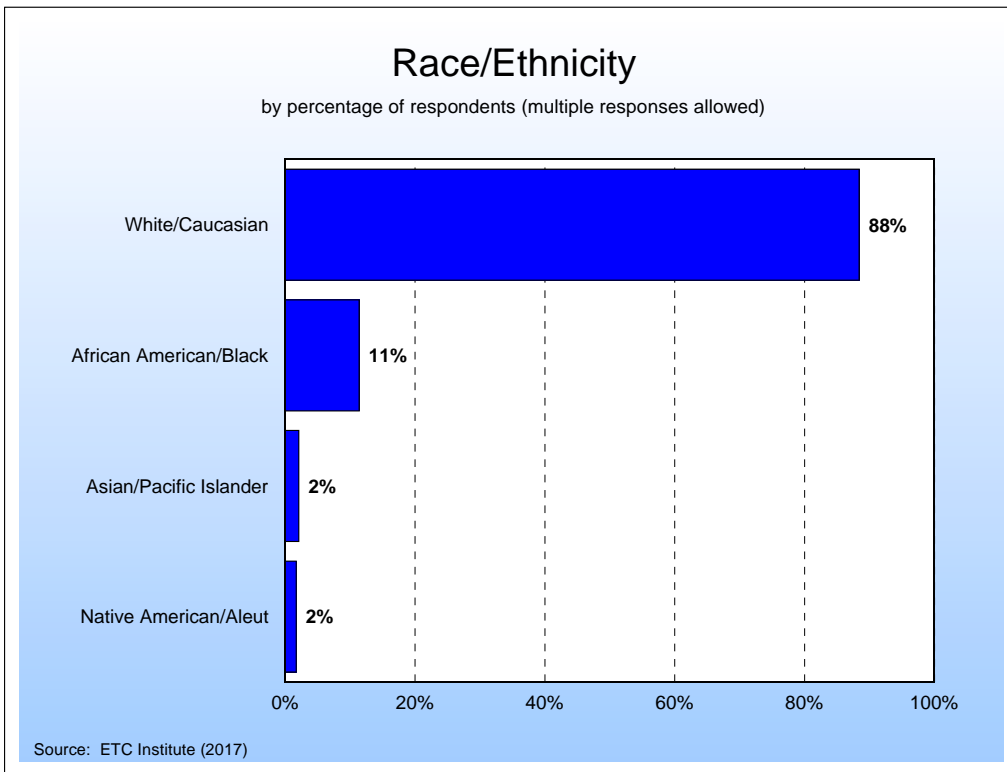
Source: ETC Institute (2017)

Q16. Are you of Hispanic or Latino Origin?

by percentage of respondents



Source: ETC Institute (2017)



Section 2

Tabular Data

Q1. Over the past 5 years, do you think the transportation system in the region is...

Q1. What do you think the transportation system in the region over the past 5 years	Number	Percent
Much improved	17	3.2 %
Somewhat improved	114	21.7 %
About the same	155	29.5 %
Somewhat worse	75	14.3 %
Much worse	61	11.6 %
Don't know	103	19.6 %
Total	525	100.0 %

WITHOUT "DON'T KNOW"

Q1. Over the past 5 years, do you think the transportation system in the region is... (without "don't know")

Q1. What do you think the transportation system in the region over the past 5 years	Number	Percent
Much improved	17	4.0 %
Somewhat improved	114	27.0 %
About the same	155	36.7 %
Somewhat worse	75	17.8 %
Much worse	61	14.5 %
Total	422	100.0 %

Q2. When considering the public transportation in the region, would you say...

Q2. What would you say when considering the public transportation in the region	Number	Percent
We have more bus service than we need	12	2.3 %
We have the right amount of bus service	31	5.9 %
We need more public transportation	328	62.5 %
Don't know	154	29.3 %
Total	525	100.0 %

WITHOUT "DON'T KNOW"**Q2. When considering the public transportation in the region, would you say... (without "don't know")**

Q2. What would you say when considering the public transportation in the region	Number	Percent
We have more bus service than we need	12	3.2 %
We have the right amount of bus service	31	8.4 %
We need more public transportation	328	88.4 %
Total	371	100.0 %

Q3. What public transportation improvements would you most like to see in the region?

Q3. What public transportation improvements would you most like to see in the region	Number	Percent
Better local bus service	204	39.2 %
Better express bus service	103	19.8 %
Rapid transit (e.g. rail)	267	51.2 %
Better option for persons with disabilities	114	21.9 %
Don't know	100	19.2 %
Total	788	

WITHOUT "DON'T KNOW"

Q3. What public transportation improvements would you most like to see in the region? (without "don't know")

Q3. What public transportation improvements would you most like to see in the region	Number	Percent
Better local bus service	204	48.5 %
Better express bus service	103	24.5 %
Rapid transit (e.g. rail)	267	63.4 %
Better option for persons with disabilities	114	27.1 %
Total	688	

Q4. On a scale of 1 to 5, with 1 being "not at all important" and 5 being "very important," how important is it to improve pedestrian facilities in the region?

Q4. How important is it to improve pedestrian facilities in the region	Number	Percent
Not at all important	3	0.6 %
Not a priority	31	5.9 %
Neutral	57	10.9 %
Important	203	38.7 %
Very important	215	41.0 %
Don't know	16	3.0 %
Total	525	100.0 %

WITHOUT "DON'T KNOW"

Q4. On a scale of 1 to 5, with 1 being "not at all important" and 5 being "very important," how important is it to improve pedestrian facilities in the region? (without "don't know")

Q4. How important is it to improve pedestrian facilities in the region	Number	Percent
Not at all important	3	0.6 %
Not a priority	31	6.1 %
Neutral	57	11.2 %
Important	203	39.9 %
Very important	215	42.2 %
Total	509	100.0 %

Q5. Which two of the following pedestrian improvements are MOST IMPORTANT to you?

Q5. Most important pedestrian improvements	Number	Percent
Sidewalks	377	71.8 %
Crosswalks	134	25.5 %
Pedestrian signals	116	22.1 %
Greenways & trails	229	43.6 %
Don't know	15	2.9 %
Total	871	

WITHOUT "DON'T KNOW"

Q5. Which two of the following pedestrian improvements are MOST IMPORTANT to you? (without "don't know")

Q5. Most important pedestrian improvements	Number	Percent
Sidewalks	377	73.9 %
Crosswalks	134	26.3 %
Pedestrian signals	116	22.7 %
Greenways & trails	229	44.9 %
Total	856	

Q6. On a scale of 1 to 5, with 1 being "not at all important" and 5 being "very important," how important is it to improve bicycle facilities in the region?

Q6. How important is it to improve bicycle facilities in the region	Number	Percent
Not at all important	29	5.5 %
Not a priority	57	10.9 %
Neutral	106	20.2 %
Important	166	31.6 %
Very important	146	27.8 %
Don't know	21	4.0 %
Total	525	100.0 %

WITHOUT "DON'T KNOW"

Q6. On a scale of 1 to 5, with 1 being "not at all important" and 5 being "very important," how important is it to improve bicycle facilities in the region? (without "don't know")

Q6. How important is it to improve bicycle facilities in the region	Number	Percent
Not at all important	29	5.8 %
Not a priority	57	11.3 %
Neutral	106	21.0 %
Important	166	32.9 %
Very important	146	29.0 %
Total	504	100.0 %

Q7. Which two of the following bicycle improvements are MOST IMPORTANT to you?

Q7. Most important bicycle improvements	Number	Percent
On-street bicycle facilities	251	48.1 %
Off-street trails	269	51.5 %
Bicycle parking	97	18.6 %
Better directional signage along trails	87	16.7 %
Don't know	84	16.1 %
Total	788	

WITHOUT "DON'T KNOW"

Q7. Which two of the following bicycle improvements are MOST IMPORTANT to you? (without "don't know")

Q7. Most important bicycle improvements	Number	Percent
On-street bicycle facilities	251	57.3 %
Off-street trails	269	61.4 %
Bicycle parking	97	22.1 %
Better directional signage along trails	87	19.9 %
Total	704	

Q8. Now thinking ONLY about driving, which improvements would you most like to see in the region?

Q8. What improvements would you most like to see in the region about driving	Number	Percent
Repave existing roads	331	63.0 %
Widen existing roads	209	39.8 %
Build new roads	55	10.5 %
Build medians to improve safety	43	8.2 %
Coordinate traffic signals	184	35.0 %
Improve intersections	111	21.1 %
Don't know	9	1.7 %
Total	942	

WITHOUT "DON'T KNOW"

Q8. Now thinking ONLY about driving, which improvements would you most like to see in the region? (without "don't know")

Q8. What improvements would you most like to see in the region about driving	Number	Percent
Repave existing roads	331	64.1 %
Widen existing roads	209	40.5 %
Build new roads	55	10.7 %
Build medians to improve safety	43	8.3 %
Coordinate traffic signals	184	35.7 %
Improve intersections	111	21.5 %
Total	933	

Q9. Which transportation improvements would have the MOST positive impact on our region's economy?

Q9. What transportation improvements would have most positive impact on our region's economy	Number	Percent
Improving & expanding our highways & interstates	281	53.5 %
Replacing & repairing our bridges	145	27.6 %
Improving our local roads	367	69.9 %
Focusing on rail & freight movements	70	13.3 %
Don't know	14	2.7 %
Total	877	

WITHOUT "DON'T KNOW"

Q9. Which transportation improvements would have the MOST positive impact on our region's economy? (without "don't know")

Q9. What transportation improvements would have most positive impact on our region's economy	Number	Percent
Improving & expanding our highways & interstates	281	55.0 %
Replacing & repairing our bridges	145	28.4 %
Improving our local roads	367	71.8 %
Focusing on rail & freight movements	70	13.7 %
Total	863	

Q10. When considering transportation safety and security, we should be focusing on...

Q10. What should we be focusing on when considering transportation safety & security	Number	Percent
Improving safety	195	37.1 %
Making travel times more predictable	63	12.0 %
Reducing emergency response times	65	12.4 %
Investing in smart transportation technologies	80	15.2 %
Making it easier to bike & walk	100	19.0 %
Don't know	22	4.2 %
Total	525	100.0 %

WITHOUT "DON'T KNOW"

Q10. When considering transportation safety and security, we should be focusing on... (without "don't know")

Q10. What should we be focusing on when considering transportation safety & security	Number	Percent
Improving safety	195	38.8 %
Making travel times more predictable	63	12.5 %
Reducing emergency response times	65	12.9 %
Investing in smart transportation technologies	80	15.9 %
Making it easier to bike & walk	100	19.9 %
Total	503	100.0 %

Q11. When making transportation decisions, we should consider...

Q11. What should we consider when making transportation decisions	Number	Percent
Economic development & job creation	166	31.6 %
Making it easier to travel between home & work	242	46.1 %
Connecting cities in our region	49	9.3 %
Connecting our city to other areas of state & nation	46	8.8 %
Don't know	22	4.2 %
Total	525	100.0 %

WITHOUT "DON'T KNOW"

Q11. When making transportation decisions, we should consider... (without "don't know")

Q11. What should we consider when making transportation decisions	Number	Percent
Economic development & job creation	166	33.0 %
Making it easier to travel between home & work	242	48.1 %
Connecting cities in our region	49	9.7 %
Connecting our city to other areas of state & nation	46	9.1 %
Total	503	100.0 %

Q12. When making transportation decisions, we should consider...

Q12. What should we consider when making transportation decisions	Number	Percent
Constructing a few large projects	31	5.9 %
Constructing numerous small projects	40	7.6 %
Improving condition of existing road & bridges	295	56.2 %
Using technology to manage congestion	134	25.5 %
Don't know	25	4.8 %
Total	525	100.0 %

WITHOUT "DON'T KNOW"

Q12. When making transportation decisions, we should consider... (without "don't know")

Q12. What should we consider when making transportation decisions	Number	Percent
Constructing a few large projects	31	6.2 %
Constructing numerous small projects	40	8.0 %
Improving condition of existing road & bridges	295	59.0 %
Using technology to manage congestion	134	26.8 %
Total	500	100.0 %

Q13. When making transportation decisions, we should consider...

Q13. What should we consider when making transportation decisions	Number	Percent
Protecting environment	127	24.2 %
Preserving existing neighborhoods	120	22.9 %
Providing access to cultural resources	19	3.6 %
Designing streets based on nearby land use	213	40.6 %
Don't know	46	8.8 %
Total	525	100.0 %

WITHOUT "DON'T KNOW"

Q13. When making transportation decisions, we should consider... (without "don't know")

Q13. What should we consider when making transportation decisions	Number	Percent
Protecting environment	127	26.5 %
Preserving existing neighborhoods	120	25.1 %
Providing access to cultural resources	19	4.0 %
Designing streets based on nearby land use	213	44.5 %
Total	479	100.0 %

Q14. What is your age?

Q14. Your age	Number	Percent
Under 18	2	0.4 %
18 to 29	101	19.2 %
30 to 49	193	36.8 %
50 to 65	147	28.0 %
66+	78	14.9 %
Refused	4	0.8 %
Total	525	100.0 %

WITHOUT "REFUSED"**Q14. What is your age? (without "refused")**

Q14. Your age	Number	Percent
Under 18	2	0.4 %
18 to 29	101	19.4 %
30 to 49	193	37.0 %
50 to 65	147	28.2 %
66+	78	15.0 %
Total	521	100.0 %

Q15. Would you say your total Household income is:

Q15. Your total household income	Number	Percent
Under \$20K	29	5.5 %
\$20K to \$34,999	52	9.9 %
\$35K to \$49,999	60	11.4 %
\$50K to \$99,999	186	35.4 %
\$100K to \$199,999	112	21.3 %
\$200K+	26	5.0 %
Refused	60	11.4 %
Total	525	100.0 %

WITHOUT "REFUSED"**Q15. Would you say your total Household income is: (without "refused")**

Q15. Your total household income	Number	Percent
Under \$20K	29	6.2 %
\$20K to \$34,999	52	11.2 %
\$35K to \$49,999	60	12.9 %
\$50K to \$99,999	186	40.0 %
\$100K to \$199,999	112	24.1 %
\$200K+	26	5.6 %
Total	465	100.0 %

Q16. Are you of Hispanic or Latino origin?

Q16. Are you of Hispanic or Latino origin	Number	Percent
Yes	21	4.0 %
No	476	90.7 %
Refused	28	5.3 %
Total	525	100.0 %

WITHOUT "REFUSED"

Q16. Are you of Hispanic or Latino origin? (without "refused")

Q16. Are you of Hispanic or Latino origin	Number	Percent
Yes	21	4.2 %
No	476	95.8 %
Total	497	100.0 %

Q17. Which of the following best describes your race?

Q17. Your race	Number	Percent
African American/Black	54	10.3 %
Native American/Aleut	8	1.5 %
Asian/Pacific Islander	10	1.9 %
White/Caucasian	419	80.1 %
Refused	49	9.4 %
Total	540	

WITHOUT "REFUSED"

Q17. Which of the following best describes your race? (without "refused")

Q17. Your race	Number	Percent
African American/Black	54	11.4 %
Native American/Aleut	8	1.7 %
Asian/Pacific Islander	10	2.1 %
White/Caucasian	419	88.4 %
Total	491	

Q18. Your gender:

Q18. Your gender	Number	Percent
Male	254	48.4 %
Female	267	50.9 %
Prefer not to answer	4	0.8 %
Total	525	100.0 %

WITHOUT "PREFER NOT TO ANSWER"

Q18. Your gender: (without "prefer not to answer")

Q18. Your gender	Number	Percent
Male	254	48.8 %
Female	267	51.2 %
Total	521	100.0 %

Section 3

Survey Instrument



December 2016

The Greenville-Pickens Area Transportation Study (GPATS) is updating the region's long range transportation plan. Horizon 2040, the Greenville-Pickens area's new long range transportation plan, considers all travel modes, including automobiles, bicycle, pedestrian, transit, and freight. Public outreach is an essential component of understanding the region's existing and future transportation needs and identifying viable solutions. You can help shape the direction of the plan by providing input through this survey.

This survey should take approximately 5-10 minutes to complete. Your responses to this survey will be kept confidential, and only used for transportation planning purposes. Your participation in this survey is extremely valuable to the development of the Plan.

We have selected ETC Institute, an independent consulting company that specializes in transportation and community based research, to administer this survey. They will compile the data received and present the results to GPATS.

Please complete and return the enclosed survey, using the provided postage-paid envelope, within the next **X** weeks. You may also complete the survey online at Horizon2040survey.com.

Thank you in advance for sharing your vision for transportation in the Greenville-Pickens region.

Sincerely,

Brennan Hansley
Transportation Planner
GPATS – Greenville Pickens Area Transportation Study
301 University Ridge, Suite 3800
(864) 467-7270
bhansley@greenvillecounty.org



Horizon 2040 Long Range Transportation Plan Survey

Horizon 2040, the Upstate region's new Long Range Transportation Plan, seeks to understand the region's existing and future transportation needs and identify viable solutions. The plan considers all travel modes, including automobiles, bicycle, pedestrian, transit, and freight. GPATS (the Greenville-Pickens Area Transportation Study) provides regional transportation planning for a 777-square-mile area that's home to more than 500,000 residents. GPATS is leading the development of this plan. When completed, Horizon 2040 will identify transportation improvements that can be funded through the year 2040. You can help shape the direction of the plan by providing input through this survey. Your input will be collected as you go and used to help develop goals and priorities for the future of transportation in the region.

1. Over the past 5 years, do you think the transportation system in the region is...

(Check only one response)

- | | |
|--|---|
| <input type="checkbox"/> (1) much improved | <input type="checkbox"/> (5) much worse |
| <input type="checkbox"/> (2) somewhat improved | <input type="checkbox"/> (9) don't know |
| <input type="checkbox"/> (3) about the same | |
| <input type="checkbox"/> (4) somewhat worse | |

2. When considering the public transportation in the region, would you say...

(Check only one response)

- (1) we have more bus service than we need
- (2) we have the right amount of bus service
- (3) we need more public transportation
- (9) don't know

3. What public transportation improvements would you most like to see in the region? *(Check all that apply)*

- (1) better local bus service
- (2) better express bus service
- (3) rapid transit (e.g. rail)
- (4) better option for persons with disabilities
- (9) don't know

4. On a scale of 1 to 5, with 1 being not at all important and 5 being very important, how important is it to improve pedestrian facilities in the region? *(Check only one response)*

- | | |
|---|---|
| <input type="checkbox"/> (1) not at all important | <input type="checkbox"/> (4) important |
| <input type="checkbox"/> (2) not a priority | <input type="checkbox"/> (5) very important |
| <input type="checkbox"/> (3) neutral | <input type="checkbox"/> (9) don't know |

5. Which two of the following pedestrian improvements are most important to you? *(Check only two improvements)*

- (1) sidewalks
- (2) crosswalks
- (3) pedestrian signals
- (4) greenways and trails
- (9) don't know

12. When making transportation decisions, we should consider...

(Check only ONE item)

- (1) constructing a few large projects
- (2) constructing numerous small projects
- (3) improving the condition of existing road and bridges
- (4) using technology to manage congestion
- (9) don't know

13. When making transportation decisions, we should consider...

(Check only ONE item)

- (1) protecting the environment
- (2) preserving existing neighborhoods
- (3) providing access to cultural resources
- (4) designing streets based on nearby land use (e.g. residential, commercial, industrial, etc.)
- (9) don't know

To ensure our survey is representative of the region, please provide the following:

14. What is your age?

- (1) under 18
- (2) 18 to 29
- (3) 30 to 49
- (4) 50 to 65
- (5) 66 and above
- (9) Refused

15. Would you say your total Household income is:

- | | |
|---|---|
| <input type="checkbox"/> (1) Under \$20,000 | <input type="checkbox"/> (5) \$100,000 to \$199,999 |
| <input type="checkbox"/> (2) \$20,000 to \$34,999 | <input type="checkbox"/> (6) \$200,000 or more |
| <input type="checkbox"/> (3) \$35,000 to \$49,999 | |
| <input type="checkbox"/> (4) \$50,000 to \$99,999 | <input type="checkbox"/> (9) Refused |

16. Are you of Hispanic or Latino origin?

- (1) Yes
- (2) No
- (9) Refused

17. Which of the following best describes your race? (Check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> (1) African American/Black | <input type="checkbox"/> (4) White/Caucasian |
| <input type="checkbox"/> (2) Native American/Aleut | <input type="checkbox"/> (9) Refused |
| <input type="checkbox"/> (3) Asian/Pacific Islander | |

18. Your gender: (1) Male (2) Female (3) prefer not to answer

This concludes the survey. Thank you for your time!

Please Return Your Completed Survey in the Enclosed Postage Paid Envelope Addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061