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Project Background

South Carolina High 153 is a major transportation corridor helping connect the Greenville metro area, Interstate-85, Easley, and Anderson through the more rural and picturesque Powdersville area. While historically rural, the Highway 153 corridor is already experiencing severe traffic issues and the prospect of high urban-suburban growth due to its location and attractiveness.

Much of the concern envisioned for the future of the Highway 153 corridor has been through the lens of Woodruff Road in Greenville. Not long ago Woodruff Road was seen on the photo above, a rural two-lane road through the country. Much of the area was dotted by small farms and homes, and traffic was virtually non-existent.

The story of modern day Woodruff Road is much different than the story of the past. As the population of Greenville grew and people began moving to the eastern portion of the city, the demand for commercial and retailed increased. The current state of Woodruff Road, as seen on the photo to the right, is a result of the population expansion and outward push of Greenville. The impact of this growth is seen as positive by some, negative by others, but obviously a dramatic change by any account.



The Powdersville Planning Group has initiated this plan to help guide the future growth and development of the Highway 153 corridor as the population increases within the Powdersville area. While it is virtually impossible to prevent growth from occurring along the Highway 153 corridor, the community has taken an important step in creating this plan to shape and provide a vision for that future growth.

Planning and Design Workshop Process

The work encompassed in this plan was completed in a weeklong charrette during July 2010 at Wren High School. The charrette process was chosen because of the collaborative work environment that is generated through participation of citizens, stakeholders and designers. This process allows for a more evolved final product that is a synthesis of information gathered during meetings, citizen participation events, casual studio conversations, and field analysis.



Figure 3: Stakeholder meeting during the charrette.

Analysis

Much of the analysis that was assembled for this plan was done through research of existing documentation of the area – such as the Greenville-Pickens Area Transportation Study (GPATS) Long-Range Transportation Plan, stakeholder interviews and a field studies conducted during the charrette.

Development Patterns

Activity Center

The intersection of Highway 153 and Highway 81 in the Powdersville area is characterized as an activity center in the GPATS Long-Range Transportation Plan. According to the GPATS definition, an activity center includes a combination of retail, personal services, civic, education and social uses that are intended to serve the surrounding neighborhoods. In Powdersville, this includes all the various neighborhoods along the Highway 153 and Highway 81 corridors. This activity center essentially serves as the center of the community where daily needs can be met and as the identifiable place associated with the Highway 153 corridor.

Roadway Classifications

The Highway 153 corridor is classified as both a minor arterial and a collector road in the Long-Range Transportation Plan prepared by GPATS. The minor arterial classification applies from the intersection of US-123 to the north to Old Pendleton Road to the south. The remaining segment from Old Pendleton Road to Interstate-85 is classified as a collector. US Highway 123 is classified as a principal arterial and Interstate-85 is classified as a freeway, both classifications carry high volumes of traffic at a higher speed. Highway 81 is also classified as a minor arterial like the northern segment of Highway 153.

The purpose of these designations is to classify the types of traffic these roads are to carry and the improvements that can be made.

The collector segment of Highway 153 is meant to collect traffic from neighborhoods and distribute that traffic onto the system of arterials. The minor arterial segment of Highway 153 is intended to collect the traffic from the collector and local designated roads and distribute that traffic to principal arterials and freeways.

Community Facilities

An important component of any community are the facilities that are provided for the residents. Along the Highway 153 corridor and the Powdersville area, the facilities include schools, parks and local governmental offices. The collection of facilities that exists in the immediate area help to provide a sense of community for residents because those facilities become local gathering centers for daily life and events.

Most of the community facilities along the Highway 153 corridor are located with the Powdersville area, around the intersection of Highway 153 and Highway 81. The educational facilities there include Powdersville Elementary, Concrete Elementary, Powdersville Middle School and the soon to be completed Powdersville High School. The three Powdersville schools are all located in close proximity to each other along Hood Road to the north of Highway 153. Dolly Cooper Park is also another major community facility located just off of Highway 81 on the Saluda River.

Located south along Highway 81 from Highway 153 is a cluster of community facilities including a library branch, water district office and fire department. This clustering of facilities is the start of a community town center for Powdersville and the Highway 153 corridor.

Analysis Diagram

Figure 4 is a diagram reflecting the analysis completed as part of the planning and design workshop. It is an outline of the existing conditions along the corridor that includes the location of community facilities, important intersections, planned transportation connections, and generalized character areas.



HIGHWAY 153 CORRIDOR PLAN

The following vision statement and goals were developed during the planning and design workshop by reviewing the comments and ideas gathered at the community visioning session. They are a representation of what the participants had to say about the area and how they would like to see it in the future. The vision and accompanying goals should be considered a work in progress or a point of departure for future planning, design and development.

Vision

A gateway corridor which unifies and enhances the sense of place and identity, respecting natural and cultural heritage and providing opportunities for regional and community development.

Goals

- Consistent architecture and design character of the corridor
- Improved existing connections and the ability to move around the community through multiple connections
- Conservation of natural and cultural resources
- Create a civic identity and public character
- Promote responsible development opportunities
- Balance regional and local retail opportunities
- Reinforcing neighborhoods and community



Plan Concept

During the planning and design workshop for the Highway 153 corridor, a concept began to evolve to help direct the future of the corridor and surrounding areas. The concept diagram, illustrated on the following page, is the product of that exercise based on the vision, goals and community input during the charrette. The concept for Highway 153 revolves around three different character areas.

Character Areas

The first character area is the segment of Highway 153 from the intersection with Interstate-85 to the intersection with Roe Road. This character area is the most used segment of Highway 153 in terms of traffic and economic impact. The concept for the Highway 153 Corridor Plan calls for this segment of Highway 153 to be designated as a Commercial Corridor Development, which is similar to the existing context. An emphasis for this area as a Commercial Corridor Development segment would be to improve aesthetics through landscaping, signage and building design. New developments in this area should have more presence along the corridor by moving the building closer to the highway, placing surplus parking to the rear of the development and providing pedestrian access to surrounding buildings. This will help in producing a more walkable environment. The segment of Highway 81 from Highway 153 to the civic complex of the fire department, library and water district office should be treated similarly.

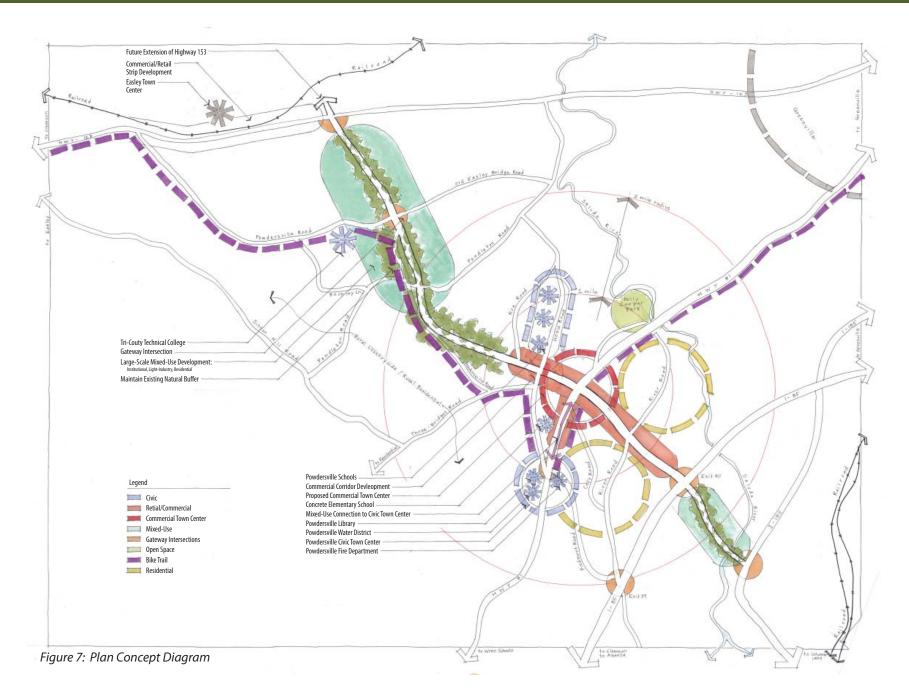
Another character area is the segment of Highway 153 from the intersection with Roe Road to the northern intersection with US Highway-123. The segment is characterized by dominated tree canopies along both sides of the road and sparse commercial development. Most existing commercial development along this segment is concentrated at the major intersections and the plan concept calls for the concentration to continue. The concept outlines this segment of Highway 153 for large-scale mixed used development.

These could be residential neighborhoods, institutional development such as the planned Tri-County Community College campus and light industrial. The tree canopy along this segment should remain the dominant feature and future development should occur with a sufficient buffer from the Highway 153 corridor so as not to disturb the canopy.

The third character area is from the intersection of Highway 153 at Interstate-85 to the intersection with I-185. This segment is mostly undeveloped with access to a few newer residential neighborhoods. Because of the access this segment has to two major Interstate interchanges, it is designated as a mixed use corridor consisting of residential neighborhoods, light industrial, and office complexes. The existing tree canopies along the corridor should be maintained to help buffer future development from the corridor and from surround



Figure 6: Development of the Concept Diagram during the design charrette.





developments. Attempts should be preserve and protect the areas of the Highway 153 corridor next the Saluda River.

Recommendations

The recommendations for the Highway 153 Corridor Plan are broken down into three major categories; corridor design, transportation and connectivity, and corridor development. These general categories cover aspects of the corridor in relation to the vision, goals and analysis completed during the planning and design workshop.

In the following sections for each category, there is an outline which provides background for how the concept was developed and a series of recommendations for the Highway 153 corridor and surrounding areas. These recommendations, again, are preliminary in nature and a point of departure for further discussions and planning.

Corridor Design

An important reoccurring theme was discussed by several in attendance to the community input session of the design charrette. That theme was establishing a sense of place along the corridor and in the Powdersville area. Many participants stated that the area lacked a unique quality or a landmark that helped define their location within the region. Helping to establish a sense of place became an important aspect of the overall corridor plan to accomplish the goal of establishing a consistent architecture and design character of the corridor.

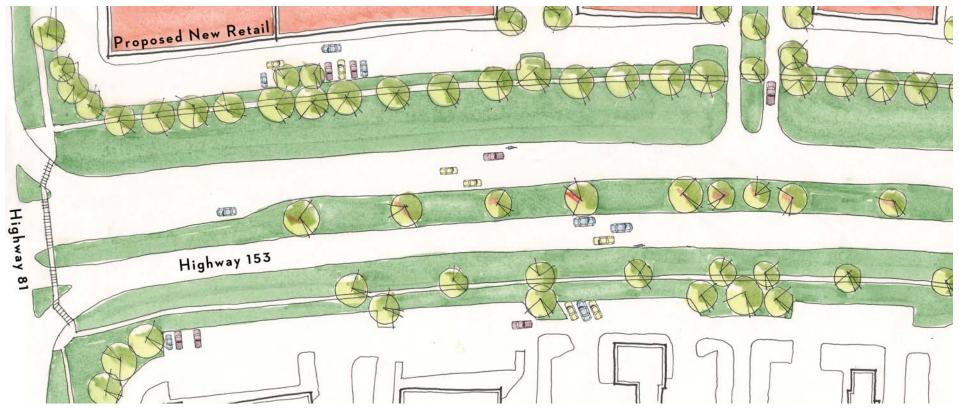


Figure 9: Example of improvements to the Highway 153 and Highway 81 intersection.

- Establish the intersection of Highway 153 and Highway 81 as the commercial town center of Powdersville along the corridor. This will provide a location that can be easily identified by others as the center of the community. Figure 12 is an illustration of how that identity could begin to develop. Important considerations for the commercial town center of the corridor are the removal of overhead utilities, sidewalks, street trees and mast-arm traffic lights.
- Continue to develop the civic town center of Powdersville along Highway 81 at the location of existing library, water district office and courthouse annex. These civic functions

grouped together away from the Highway 153 corridor will aid to serve the local community needs while not forcing an interaction with Highway 153.

- Maintain a landscaped center median along the length of the Highway 153 corridor. An example of how the landscaping could be implemented is illustrated in Figure 10 within the commercial character area and Figure 11 in the mixed-use corridors.
- Establish a network of sidewalk connections around the commercial town center. These connections will help with

increased connectivity between surrounding businesses and retail, as illustrated in Figure 9.

 Bring future buildings located at the commercial town center closer to the highway as illustrated in Figure 9. With buildings being located closer to the street, it will encourage more pedestrian activity and less automobile travel between adjoining parcels. Close proximity parking could be provided along the frontage of building while surplus and employee parking could be located in the rear.

Transportation and Connectivity

The transportation system and the connectivity of that system to the surrounding areas is pivotal to the function of the Highway 153 corridor. During the charrette, there were discussions with transportation officials and participants that aided in the understanding of how the transportation system was functioning. The most common themes that developed from those discussions were the need for alternative modes of transportation and alternative routes for more connectivity. This need was most apparent around the intersection of Highway 153 and Highway 81 in the Powdersville area.

- Establish a new connection from the Powdersville Schools back to Highway 153 and to Three Bridges Road as illustrated on Figure 8. These two new connections will allow for improved circulation around the schools and for those to have to cross Highway 153 to reach the schools. These connections also help to link the three Powdersville Schools to Concrete School via one road.
- An extension of Clair Drive from Powders Boulevard to the service road along Highway 153 will establish a secondary route east/west route to the south of the Highway 153. This route would be similar to McNeely Road to the north of Highway 153.
- As residential infill occurs in the Powdersville area, the connectivity of those streets to the entire network is important for walkability. Figure 8 illustrates how that connectivity would be accomplished in a residential in-fill scenario.
- To improve access to Dolly Cooper Park, a connection could be established from Barr Circle to the intersection of Old Anderson Highway and Bridge Drive. This connection will improve access from the Powdersville Schools to the park as well as provide a local connection for people to walk and ride



Figure 10: Cross section of Highway 153 in the commercial character area.



bicycles to the park without being forced to travel any section of Highway 81.

- Figure 9 illustrates how improved connectivity could be accomplished around the intersection of Highway 153 and Highway 81 with sidewalks and building locations. The premise of walkability is increased with safe crossing locations and proximity to surrounding businesses and retail.
- Incorporate bicycle lanes connecting the Powdersville area to Greenville and Easley as illustrated in Figure 7. This connection could be linked back to Greenville via the GPATS LRTP regional bicycle plan which shows a future connection along Highway 81 into Powdersville area and to Easley via the Powdersville Road connection outlined in the Easley Bike/ Ped Plan. This connection could be used to link Powdersville with the planned Tri-County Technical College Campus, the collection of civic buildings along Highway 81 and the other surrounding communities.

Corridor Development

Throughout the design charrette, there was a reoccurring theme of establishing a unique sense of place within the region. The idea of establishing that theme was previously outlined under Corridor Design and the Corridor Development category is oriented toward



Figure 12: Perspective of the Highway 153 and Highway 81 intersection.

implementing that theme through redevelopment and future development. The quality of redevelopment and future developments along the Highway 153 corridor will aid in accomplishing several of the goals outlined previously.

- Establish the commercial town center of the corridor and Powdersville at the intersection of Highway 153 and Highway 81. This location will serve as the central commercial area along the corridor and the surrounding communities. This town center could be expanded to include a "civic" center for public offices, services and extended to include the current water district office, library, and fire department located on Highway 81.
- Promote residential infill and close-in neighborhoods along Highway 153 and other roads surrounding the commercial town center as diagramed in Figure 7 and illustrated as an example in Figure 8. These neighborhoods will act as traditional neighborhoods around a town center by promoting walkability and pedestrian connections.
- Establish buffer distances for developments that occur in the mixed-use character areas. These buffers along the existing tree canopies, identified in Figure 7, will help to screen any future development along the corridor and help preserve the rural aesthetic qualities and conservation.

Implementation of the Plan

The following are suggested next steps in the implementation of a Highway 153 Corridor Plan. These steps will help ensure that the original intent of the plan is carried out by creating a strong sense of place for the Highway 153 corridor while fostering future development and protection of existing property interests and residents.

- Organization Continue to promote the Powdersville Planning Group as a consortium of concerned citizens from within the area with the goal of preserving the quality of life along the Highway 153 corridor and the Powdersville area. The organization should be pro-active in all planning efforts along Highway 153 and Powdersville whether it is with GPATS, the SCDOT, Anderson County or the Cities of Easley and Greenville. This organization should be expanded to include an advisory committee, council, etc. which can include diverse citizens, government and business interests, especially providing access to property owners and residents in the corridor. Another consideration should be given to working with regional planning organizations, including Ten at the Top, and establishing a public/private compact to ensure greater government, citizen and business interest.
- Continued Corridor Planning and Key Development The efforts made with the Highway 153 Corridor Plan should be integrated into other planning efforts along the corridor and within the area. Integration into GPATS and SCDOTs plans will help reinforce many of the recommendations that have been made in the Corridor Plan. Immediate next steps include more detailed transportation and traffic studies and more detailed development plans for key properties, especially the town center at Highway 153 and Highway 81.

- Transportation Improvements Improvements along the Highway 153 corridor and connecting transportation infrastructure should be coordinated with other planned improvements and the recommendations of the Highway 153 Corridor Plan. An emphasis should be made on multi-modal connections – such as bicycle, pedestrian, and transit – along the corridor and within the Powdersville area.
- **Regulatory Tools** A major component in the implementation of the Highway 153 Corridor Plan will be the regulatory tools that are in place already. Along the Highway 153 corridor and Powdersville area, subdivision regulations through the respective counties and SCDOT regulations along Highways 153 and Highway 81 are the tools which will have the most impact. These regulatory tools should be updated in accordance with the recommendations of the Highway 153 Corridor Plan.
- Phasing and Low Hanging Fruit An important step in the implementation of the Highway 153 Corridor plan is an effort to designate action items or phases of the plan for completion. To initiate this process, "low hanging fruit" of the plan should be considered in a first phase so as to gain momentum for later phasing.

Tentative Phasing

Immediate or Short Term Phase (Low Hanging Fruit)

- Publish Corridor Plan Report
- Expand Powdersville Planning Group to Include Advisory Committee
- Review Corridor Plan with Advisory Committee and Governmental Officials, including: cities, counties, state and federal officials, regional planning groups
- Draft scope of work for next planning and design phase; apply for planning and design funding with includes local matching funds
- Meet with SCDOT, MPO, County to review planned transportation improvements for Highway 153 and alternative projects (not just Highway 153), including access management and landscaping and any specific improvements/traffic analysis that will enhance the appearance and traffic functions in the corridor; incorporate funding and phased recommended improvements into long range transportation plan and transportation improvement program, including 153 itself as well as a network of streets that help to relieve traffic congestion on 153
- Draft preliminary Design and Development Guidelines for immediate corridor properties
- Complete landscape design for right of way along Highway 153, in conjunction with SCDOT
- Work with property owners and others to complete more detailed development plans for the Commercial Town Center
- Work with SCDOT to have lighted interchange at Exit 40 along Interstate-85

Mid-Term Phase

- Review more specific land development and conservation plan with property owners, residents and others
- Begin implementation of a conservation easement and land conservation program in conjunction with a land trust, to preserve critical rural areas and open space

- Work with county governments to incorporate conservation subdivision regulations and complete streets policies into current county subdivision regulations
- Continue implementation of phased long-range transportation improvements as identified in the Long-Range Transportation Plan and indicated in short-term phase recommendations
- Continue to work with developers to draft more detailed design plans for key development sites especially at intersections of Highway 153 and other major points of access
- Complete plans for infrastructure to serve future demands and plans for the corridor, including water, sewer, telecommunications, etc.
- Design and implement a way finding and signage program consistent with design guidelines

Long-Term Phase

- Continue implementation of phased long range transportation improvements as identified in the Long-Range Transportation Plan and indicated in short-term phase recommendations
- Continue to work with developers to draft more detailed design plans for key development sites especially at intersections of Highway-153 and other major points of access

Appendix

The following pages contain information gathered during the Community Visioning Session held at the beginning of the planning and design workshop. This information was on display during the entire workshop so that participant's comments could be analyzed and incorporated into every aspect of the future concept for the Highway 153 corridor.

| ASSETS | OPPORTUNITIES |
|---|---|
| natural setting, tree canopy existing | to have 153 corridor planned to include all needs + developed but maintain character |
| proximity to greenville + ongoing revitalization | sense of place |
| room to grow + in time to manipulate growth | natural setting |
| has some mixed use that needs to be incorporated into the plan | encourage alternate businesses |
| widen corridor scole to include several properties deep for residential | tree canopy |
| large r.o.w. | allow bike access / pedestrian crossing |
| still many empty lots | alt stormwater |
| can cluster destinations together which can lead to transit opportunites + walkability | incorporate mixed use + varied transportation options |
| nice residential neighborhoods | fix transportation bottlenecks + lack of non-automobile choices |
| new powdersville library | beautification / tree-lined streets |
| 15 minutes to downtown greenville | fewer curb cuts + frontage roads |
| proximity to greenville activity centers | plan before you develop - have forethought not after thought |
| effective corridor to collect + transport vehicular traffic between pickens co., I-85 + greenville cco + beyond | lots of growth potential |
| enough undeveloped over to provide opportunities for growth | beautification for future |
| a bedroom community to greenville | a regional artery/connector for the tri-county area and greenville growth |
| good shools | proximity to greenville |
| growth | undeveloped land |

| ASSETS | OPPORTUNITIES |
|--|---|
| proximity to greenville | clothing, electronic business |
| keep the feel of "couny" that we enjoy without overwhelming the local small town that most people highly enjoy | entertainment - movie theatre |
| bike lanes please don't let highway 153 become another woodruff | planned development to attract busineeses like fairview road but better traffic control |
| good food choices | develop I-85 |
| grocery + drug stores | large health provider |
| I-85 | access management need to be put in place |
| low taxes | common "look" to businesses |
| land for development | beautificiation for "official" powdersville |
| tied to I-85 | police + fire safety |
| businesses | transportation development |
| churches | shopping potential |
| schools | planned development vs hap-hazard |
| traffic corridor | grassed center median could provide stormwater management |
| tree canopy / green space | transit corridor - could tie in with a high speed rail from dc to atlanta |
| some alternative street conenctions | wide corridor could allow for multi-modal transit dedicated transit lane |
| greenspace | mixed use of lands, green space, residential, commerical |
| businesses and potential for strong businesses | connecitivity for road traffic |
| | |

| ASSETS | OPPORTUNITIES |
|---|---|
| use as a connector between I-85 and US-123 | mixed modes of transportation |
| location to bigger cities | expansion of foot traffic, bicylce uses + parks |
| I-85 | develop I-85 |
| rural setting | fill empty store fronts |
| schools | uniform buildings appearance |
| 4-lane roads | better landscaping |
| open land - green space | larger - single use buildings not small mom + pop use |
| minimal overhead powelines | dolly cooper park (growth) |
| access to greenville + anderson | new welcome to powdersville sign |
| amound of available land | more retail companies |
| amount of traffic daily | more restaurants |
| large population | more entertainment |
| try to keep county character | commercial development from 85 to connector |
| use downtown greenville as an example | various mixe use development |
| shops, stores + restaurants | central community |
| major highway | create traffic corridor that allows for movement + minimal congestion as well as local connectivity |
| diversity of businesses in powdersville such as grocers, restaurants, entertainmen, banks, gas stations, etc. | we should epand the corridors businesses further, bring economic growth in the community |

HIGHWAY 153 CORRIDOR PLAN

| ASSETS | OPPORTUNITIES |
|---|---|
| a lot of undevelopment land | control access to 153 |
| I-85 | review whether 153 extension will accomplish projected goals |
| highway 81 | put traffic flow ahead of special interests |
| median income of area | create two corridors 153 and hwy 81 |
| gateway to I-85 | connections to I-85 + US-123 |
| easy access to greenville, spartanburg, atlanta + athens | gateway to greenville county |
| potential to direct traffic to lake + mountains but should not be used to funnell traffic to wal-mart | middle age population |
| higher education connection | 81 intersection direct connection to downtown greenville |
| high median income | bring coherance through landscape |
| district one school system | develop nodes for identify + business access |
| room to accommodate fast cars, business access | more local business / less franchise |
| economic value of land area destined for growth | extension should be used to direct traffic to the mountain not easley town center |
| 81 is powdersville "parlor" + 153 is "front porch" | space to grow but do we nwant to be another over built over populated area like woodruff road |
| leave things the way they are | grassed wide median |
| wide rights of way | wide right of way |
| existing lights at key intersections | we need a park - greenspaces |
| young, ability to grow if planned properly | extend turn lanes |

| ASSETS | OPPORTUNITIES |
|--|--|
| location has opportunity to define how area is developed | huge opportunity for failure |
| sustainable concept that withstands challenges of the future | larger shopping opportunities |
| shopping | better dining |
| dining | alternate routes to ease transportation |
| direct route to both US-123 and I-85 | plan for increased traffic |
| location | enhanced greenspace along corridor |
| connector to easley + clemson | signage ordinance |
| commmercial development | alternative transportation options |
| prime access / connection to I-85 | neighborhoods that have character |
| connects two major interchanges | gateway to natural areas and other parts of the region |
| natual beauty along portions of corridor | anchor plazas or large retailers |
| openess | opportunity to plan versus react |
| has portions that are yet unblemished | opportunities to try to rebuild concensus between different groups |
| restaurants | room to add more lanes along 153 |
| retailers | still time to grow + develop |
| location | increased greenways + preserinv common character |
| available land | increased recreation + family areas |

| ASSETS | OPPORTUNITIES |
|--|--|
| high group area | increased opportunity for public rights of way + complete streets |
| good place to live | increased opportunity for jobs |
| proximity to anderson + greenville + I-85 | increased areas for seniors + disabled |
| location | increased chance to connect public transit |
| develop and change from industrial to consumer, hospitally, eco-commerce | new lifeline to jobs, education + commerce |
| wide spaces for development | 153 extension |
| neighborhoods groweing in surround areas | to make sure that easley, US-123, and 153 maintain reasonability unempeeded traffic flow |
| I-85 | take advantage of planned devleopment |
| US-123 | |
| southern connection | |
| easley | |
| large amount of private land | |
| close to downtown greenville | |

| WEAK PLACES | STRONG PLACES |
|---|---|
| "revolving door" businesses across the street from Real Pizza in Powdersville | central Powdersville area - diversity of business in a single area |
| Roadway between I-85 and Hwy 81 transportation fast and access is difficult | Pizza House shopping center and respective frontage road |
| BiLo shopping center poor access - all paved, no natural landscaped islands | "Treed" parcels along 153 undeveloped |
| Just about everything along the corridor is weak and needs help | "Government" center in Powdersville and adjacent vacant land |
| Nothing is cohesive in design, architecture, etc | Some buildings and sites are designed well with aesthetic appeal and good circulation |
| Totally auto-centric area of the county | Some areas have preserved trees - please keep them!!! |
| Traffic with schools (3) | Dolly Cooper Park |
| Exit 39 and 40 congestion | "The Center" of Powdersville |
| Undefined boundaries | Water company/Library |
| Saluda River | Saluda River |
| Green Spaces | Saluda River |
| Access to Saluda River | Pleasant climate |
| Long term consideration | School complex |
| I-85 and Hwy 153 | River Park |
| I-85 and River Road | Library/Fire Station |
| Hwy 153 and River Road | Hwy 81 Plaza shopping center |
| Concrete school area | Corner of Hwy 81 and Hwy 153 |

| WEAK PLACES | STRONG PLACES |
|--|---|
| Need deer fence | Country open feel |
| Hwy 81 and Hwy 153 | (generally) green spaces along route |
| I-85 to Hwy 81 | Interconnected areas (shopping, etc.) |
| Hwy 123/Hwy 153 intersection | Strong property value |
| I-85/Hwy 153 interchange | High visibility |
| Subdivisions with limited access/connections | Speedy commute |
| Unorganized | Rolling hills |
| Bad access for businesses | Hwy 81 and Hwy 153 - retail development |
| Too many offices built as houses | Hwy 81 and Hwy 153 - connection to dowtown, connection to Dolly Cooper Park |
| Too many metal buildings | Hwy 153 at Powdersville Road - Tri County Tech connection |
| Needs community identity | I-85 to Connector |
| I-85 - gateway to Greenville County | Last undeveloped corner at Exit 40 and I-85 |
| Hwy 153 and Hwy 123 - gateway to Easley | Dolly Cooper Park |
| Hwy 153 at McDonalds - too much outparcel development | Nice wide highway |
| Traffic flow from Connector to Hwy 81 | Opportunities for growth, new restaurants, new services, new "big box" stores |
| Intersections at Cracker Barrel and surrounding businesses | Open areas that have potential to be environmental communities |
| Hwy 81 at Hwy 153, traffic congestion | Could be gateway to Easley and other communities |

| WEAK PLACES | STRONG PLACES |
|--|--|
| Bottleneck next to Burger King/Cracker Barrel | Area to maintain green space |
| Poor "Welcome to Powdersville" | Area for mixed-use and connectivity |
| Poor access management - too many accesses slows down thru traffic | Lots of good places for development: both unused corners Roe Rd, unused corners at Powd. Rd, unused corners at Old Easley Br. Rd |
| I-85 area is ugly and hard to maneuver | Dolly Cooper Park |
| Needs more connectivity for road traffic | Hwy 153 extension possibility |
| Needs area for multiple modes of transportation | Dolly Cooper Park |
| Exiting from I-85 south onto Hwy 153 - bottleneck on exit & exiting local business | Future development on Hwy 81 North of Hwy 153/Hwy 81 intersection |
| Need for sewer to continue on Hwy 153 toward Easley | Good land for development |
| Traffic problems coming from church on Roe Rd onto Hwy 153 | Need sewer at water for development |
| I-85 access - Traffic problem, no attractive greenspace, poorly maintained grass medians | Good schools |
| No sign ordinance | Library is good, but we need to continue on to create more similar buildings |
| I-85 and Hwy 153 traffic | Good neighborhoods |
| No sewer on Hwy 81 North, prohibits business growth | Lower taxes |
| Anderson County DOT very difficult to work with | Anderson District 1 schools are #1 |
| No sewer at major intersections | Hwy 81 and Hwy 153 Intersection |
| Cross County utility providers | Hwy 153 and Hwy 123 Intersection |
| Poor County lines | Old Pendleton Road intersection |

| WEAK PLACES | STRONG PLACES |
|--|--|
| Poor school separations - traffic problems | The 153 extension should remain to the south of Lathan Road |
| Hwy 153 traffic is dangerous, especially coming off of I-85 and accessing businesses and restaurants. | If 153 must be extended, use original route proposed several years ago |
| Thru traffic needs to move and local needs to connect safely | wide rights of way |
| Traffic backup to get on I-85 in morning | access to foothill motorsports |
| Traffic because of schools and new school is not even up and running and then you will have teenagers driving | |
| Need sewer run out to the outlying areas | |
| Traffic to schools | |
| Lack of manufacturing and retail | |
| Off/On ramp from/to I-85 | |
| Roe Rd intersection - a lot of wrecks | |
| Hood Rd/Hwy 153 intersection during school hours | |
| Intersection coming out of Cracker Barrel/Burger King | |
| Hwy 153 extension is a backdoor to Wal-Mart | |
| Hwy 153 extension as currently proposed will not provide an alternate route for people trying to avoid Hwy 123 crawl | |
| Do not extend Hwy 153 to expedite to back of new Easley Wal-Mart - nothing to be gained for use of taxpayer money | |
| I do not think extending 153 to the Easley Town Center is beneficial | |
| to congested in mornings + evenings | |

HIGHWAY 153 CORRIDOR PLAN

STRONG PLACES

WEAK PLACES

need longer turn lanes

need lights at 153 and I-85

provisions for increased traffic for powdersville high school

ramps off of I-85

SOUTH CAROLINA HIGHWAY 153 CORRIDOR PLAN

GOODWYN | MILLS | CAWOOD